

**CONTRACT**

**WLS-TV**  
**190 North State Street**  
**Chicago, IL 60601**  
**(312) 750-7777**

**ABC 7 CHICAGO**

<http://abclocal.go.com/wls>

And:

**Mentzer Media Services Inc**  
**210 W. Pennsylvania Avenue**  
**Suite 250**  
**Towson, MD 21204**

<b>Contract / Revision</b> 149937 /		<b>Alt Order #</b> WOC10479697
<b>Product</b> MARK KIRK FOR US SENATE		
<b>Contract Dates</b> 10/12/16 - 10/18/16	<b>Estimate #</b> 3822	
<b>Advertiser</b> Kirk for Senate Inc.		<b>Original Date / Revision</b> 09/28/16 / 10/21/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLS-TV	<b>Account Executive</b> Dee Parker	<b>Sales Office</b> Philadelphia NT
<b>Special Handling</b>		
<b>Demographic</b> Adults 18+		
<b>Agy Code</b> 1021	<b>Advertiser Code</b> 215	<b>Product 1/2</b> 234
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WLS	10/13/16	10/13/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	0	\$0.00
N 2	WLS	10/17/16	10/18/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	11-----	2			\$760.00					
D 3	WLS	10/12/16	10/13/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	0	\$0.00
D 4	WLS	10/17/16	10/17/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	0	\$0.00
D 5	WLS	10/14/16	10/14/16	GMA M-F 7-9a	7a-9a		:30				NM	0	\$0.00
D 6	WLS	10/17/16	10/18/16	GMA M-F 7-9a	7a-9a		:30				NM	0	\$0.00
D 7	WLS	10/12/16	10/14/16	Live With Kelly and Michael	9a-10a		:30				NM	0	\$0.00
D 8	WLS	10/18/16	10/18/16	Live With Kelly and Michael	9a-10a		:30				NM	0	\$0.00
D 9	WLS	10/12/16	10/14/16	Inside Edition	3-330p		:30				NM	0	\$0.00
D 10	WLS	10/17/16	10/18/16	Inside Edition	3-330p		:30				NM	0	\$0.00
D 11	WLS	10/12/16	10/13/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	0	\$0.00
N 12	WLS	10/18/16	10/18/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-1-----	1			\$2,050.00					
D 13	WLS	10/12/16	10/14/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	0	\$0.00
N 14	WLS	10/17/16	10/17/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	1-----	1			\$3,600.00					
D 15	WLS	10/12/16	10/14/16	Wheel of Fortune	626p-656p		:30				NM	0	\$0.00
D 16	WLS	10/14/16	10/14/16	Last Man	7p-730p		:30				NM	0	\$0.00
D 17	WLS	10/15/16	10/15/16	College Football	230p-600p		:30				NM	0	\$0.00
N 18	WLS	10/17/16	10/18/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	MT-----	2			\$100.00					
N 19	WLS	10/15/16	10/15/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/10/16	10/16/16	-----S-	1			\$255.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/10/16-10/16/16	ABC7 News Sa @ 6a	6a-7a	-----Sa--	:30		\$255.00		NM		
Credited													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<b>Contract Dates</b> 10/12/16 - 10/18/16	<b>Product</b> MARK KIRK FOR US SE	<b>Estimate #</b> 3822
<b>Advertiser</b> Kirk for Senate Inc.		<b>Original Date / Revision</b> 09/28/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 20	WLS	10/16/16	10/16/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$525.00				
N 21	WLS	10/17/16	10/18/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MT-----				2	\$450.00				
N 22	WLS	10/17/16	10/18/16	Inside Edition	3-330p		:30				NM	2	\$2,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MT-----				2	\$1,045.00				
N 23	WLS	10/17/16	10/18/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$3,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MT-----				2	\$1,710.00				
N 24	WLS	10/17/16	10/17/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$2,050.00				
N 25	WLS	10/18/16	10/18/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-T-----				1	\$3,600.00				
N 26	WLS	10/17/16	10/17/16	Conviction	9p-10p		:30				NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				2	\$7,000.00				
N 27	WLS	10/17/16	10/17/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$2,975.00				
N 28	WLS	10/17/16	10/17/16	Kimmel	1035p-1137p		:30				NM	2	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				2	\$1,425.00				
N 29	WLS	10/17/16	10/17/16	Windy City Live Repeat	1208a-108a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$150.00				
<b>Totals</b>								0.00				21	\$39,930.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/18/16	21	\$39,930.00	(\$5,989.50)	\$33,940.50
<b>Totals</b>	21	\$39,930.00	(\$5,989.50)	\$33,940.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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